



CORPORATE BACKGROUNDER

About PSAV® Presentation Services

PSAV (www.psav.com) is the leading provider of audiovisual and event technology support to hotels, associations, producers and meeting planners worldwide. With more than 600 U.S. office locations and another 200 internationally, PSAV is committed to making every live event an unforgettable experience. PSAV mixes creativity with the right technology so messages last. PSAV delivers an exciting, stress-free and effective communications experience.

A Market Leader for more than Four Decades

PSAV's roots go back to the early 1960s in providing audiovisual (AV) leadership in the meetings industry. PSAV expanded and consolidated regional AV companies to meet growing customer demand for a national source of consistent, high-quality audiovisual support.

Today, PSAV has strengthened its business beyond traditional audiovisual services through innovative technology that enhances live events. Newer services include Client Network Services, incorporating high-speed Internet access and premium services, such as allocating bandwidth. PSAV also applies the right technology for group meetings with tools like its Digital Content Management service for organizing multiple presentations.

PSAV reinvests in technology and training to serve customers through its four divisions:

- **Convention and Tradeshow Division** – focuses on long-term partnerships with Associations and Tradeshows
- **Event Services Division** – features a network of event technology offices and warehouses in major meeting cities throughout the world
- **Hotel Services Division** – offers onsite event technology service, equipment and support for hotels, resorts and corporate campuses
- **Show Solutions Division** – specializes in cutting edge corporate theater and complex staging for producers and the live business environment

PSAV has broadened its ability to serve hotels, corporations and associations in Canada, Mexico and Europe through global market investments.

PSAV continually invests in technology that seamlessly integrates meeting room advances with improvements in guest rooms and public spaces. PSAV will continue its tradition of offering the best new event technologies for group meetings applications.

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