



Technology Meets Inspiration



Georgia World Congress Center Selects PSAV as its Event and Entertainment Technology Partner

Ranked among the top five largest convention destinations in the country, the downtown Atlanta convention center teams with the nation's leading event- and entertainment-technology company to provide a single-source for AV requirements



LONG BEACH, CALIF. AND ATLANTA — Beginning Sept. 2, the [Georgia World Congress Center](#), a 3.9 million square foot convention facility located in the heart of downtown Atlanta, will partner with [PSAV® Presentation Services](#) for audiovisual services and event technologies. GWCC ranks among the top five largest convention destinations in the country, as well as one of the best sports and entertainment campuses in the world.

"We're extremely excited about the partnership with PSAV Presentation Services," said Patrick Skaggs, assistant general manager of the Georgia World Congress Center. "PSAV offers the experience, resources and customer service that we value for our customers. Additionally, through this partnership with PSAV, our customers will have access to the most advanced event technology equipment in the industry."

PSAV is the leading supplier of audiovisual and event technology to hotels, associations, producers and meeting planners worldwide. With offices in Atlanta, PSAV will offer everything from basic AV needs to state-of-the-art staging, lighting, and high end digital projectors. Planners can be confident all of their event technology needs can be met by PSAV. This includes eco-friendly equipment, as procurement policies mandate a priority on buying energy efficient Energy Star and RoHS (Restriction of Hazardous Substances) compliant gear whenever possible.

"The Georgia World Congress Center is known throughout the country for promoting and facilitating stellar events and activities," said Digby Davies, PSAV CEO. "It is truly an honor to partner with one of the world's finest venues for meetings, conventions, and entertainment. GWCC's commitment to excellence, efficiency and quality of service

mirrors that of PSAV, and we confident that together we will deliver bright ideas backed by smart technology that produce successful meetings in an impeccable environment."

Davies said PSAV's local operations will make a positive financial impact on GWCC's customers' who demand the latest in technology and resources.

"This new partnership will provide GWCC event planners with an option to consider when determining their show's total cost," Davies said. "Rather than incurring costly travel and shipping fees for an external event-technology vendor to bring in equipment, our local team can deliver the needed service and equipment at a far lesser cost. We'll work with GWCC as a seamless part of their team, and can support any outside AV companies their customers have selected through cross-rented equipment and other services."



Last month GWCC was named "Venue of the Year" by Georgia's chapter of Meeting Professionals International (GaMPI). GWCC is the nation's fourth largest convention center and hosts more than 50 major tradeshows and 300 additional meetings and events each year.

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About Georgia World Congress Center

Located in the heart of downtown Atlanta, the Georgia World Congress Center features 1.4 million square feet of prime exhibit space, 12 exhibit halls, 106 meeting rooms and 2 grand ballrooms. Complemented by the Georgia Dome and Centennial Olympic Park, the three facilities comprise one of the finest convention, sports, and entertainment complexes in the world.

About PSAV® Presentation Services

PSAV provides the ideas and technology that inspire great meetings. This has made PSAV the leading provider of event technology for meeting planners and producers across the corporate, association, and tradeshows markets. PSAV provides an unparalleled range of event technology to support its customers' ability to create, collaborate, and communicate. With more than 800 partner locations worldwide, PSAV provides people and resources right where you want to have your meeting.

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