



Technology Meets Inspiration



## Focusing on Global Growth, Kimberly Lambeth Leads PSAV's New Business Development Effort

PSAV Industry Leader, Kim Lambeth accepts newly created role of Senior Director-Business Development for PSAV

**LONG BEACH, Calif. — September 21, 2010 —** [PSAV](#)® Presentation Services is pleased to announce that its Director of Association Sales, Kimberly Lambeth, is moving into the position of Senior Director - Business Development. The newly-created role was established to introduce new customers to the company's diverse event-technology portfolio.



"Kim has been a key part of PSAV's success, and we are thrilled that she will be moving into this critical new role within our client direct sales organization," said Laurie Knapp, PSAV Vice President of Global Sales. "Her professional experience in event technology, coupled with her strong sales acumen, allows for the perfect fit for this strategic new position."

Lambeth joined the PSAV team in 2006 as the Director of Sales where she lead the company's strategic sales team. As part of the global sales team, her focus was on new business development and customer retention. Lambeth is a member of MPI, ASAE, NCBMP, and PCMA - where she currently serves on the Awards and Recognition Committee and is a staff liaison for the PSAV Strategic Partnership alliance focusing on educational program support. Prior to joining PSAV, Lambeth spent 10 years working for AVMG, an event technology company based in Richardson, Texas.

"I am pleased to have the resources afforded to me at PSAV so that I can not only help my team achieve their goals, but can also ensure that we are holding true to our customer partnerships as a company," Lambeth said. "I look forward to this exciting new opportunity and delivering innovative event technology solutions to customers worldwide."

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PSAV is an expert in the planning, production, coordination, and execution of tradeshow, exhibits, and conventions. The company offers a content-management system which facilitates the complete life cycle of meeting content – from pre-show planning to post-show publication. Additional specialty services include full creative, virtual speaker support services, and advanced computer technology. PSAV also is recognized as a leader in planning, producing, and executing complex presentations and corporate business theater that requires innovative and advanced technology.

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**About PSAV® Presentation Services**

PSAV provides the ideas and technology that inspire great meetings. This has made PSAV the leading provider of event technology for meeting planners and producers across the corporate, association, and tradeshow markets. PSAV provides an unparalleled range of event technology to support its customers' ability to create, collaborate, and communicate. With more than 800 partner locations worldwide, PSAV provides people and resources anywhere meetings occur.

[www.psav.com](http://www.psav.com)

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